

## **Cockroach Media Label Group to promote Independent Punk, Alternative and Experimental Music Labels.**

*Redondo Beach, CA (March 24, 2009)*- **The Cockroach Media Label Group** (CRM), an independent label umbrella company will officially launch next month with two new release titles, and another 17 titles in May... and then things will get busy with an expected 100+ CD, LP and 7" titles to ship in 2009. **The Cockroach Media Label Group** will take over worldwide sales and marketing support duties for a handful of select up and coming Punk and Experimental music labels, including **ZODIAC KILLER RECORDS, DC-JAM RECORDS, LONGSHOT RECORDS** and **FIVECORE RECORDS**. *"It's my job to bring all of these labels together as one powerhouse group with the clout and leverage needed to take their business to the next level"* says Jimmy White, CRM's President and CEO. Mr. White went on to say *"the challenges facing most indie labels in the current environment are from a lack of knowledge about global distribution, and a misunderstanding of how to best work with your distribution companies around the world... that, and being a small fish in a big pond"*. Jimmy White comes from a 20 plus years of Major and Indie distribution experience. *"I speak indie distribution fluently"* jokes White. He goes on to say *"Together we're a much bigger fish with many more global opportunities available to us"*. White has spent most of the last decade working directly with independent music retailers in the U.S. The group has chosen **Burnside Distribution Corporation (BDC)** for their U.S. and limited International distribution, and **Sonic Rendezvous** in Amsterdam for parts of Europe. CRM is currently in talks with distributors in the U.K., Germany, Australia, Canada and Japan. All interested distributors are invited to inquire via e-mail ([jimmy@cockroachmedia.com](mailto:jimmy@cockroachmedia.com)), or through the group's website ([www.cockroachmedia.com](http://www.cockroachmedia.com)). All interested U.S. retail and distribution outlets are invited to contact BDC directly ([www.bdcdistribution.com](http://www.bdcdistribution.com)).

The labels have already started to collaborate on various recording and tour projects, including the **DC-Jam Skate Rock '09 tour** with **Frontside Five, Minus-One** and others. The tour kicks off later this month in Denver, and will continue through April with 27 dates throughout the Western U.S. "All of the labels bring a unique vision and talent to the party" says White. "The chemistry between them has been amazing so far... the quality of creativity has been through the roof".

### **NEW RELEASE HIGHLIGHTS:**

Various Artists "Drink, Fight, Fuck Vol.3" (CD) April 21<sup>st</sup>  
The Hitchhikers "Intellectual Properties Of The Minimal Mind" (CD) April 21<sup>st</sup>  
Various Artists "Drink, Fight, Fuck Vol.3" (Double Colored LP) May 19<sup>th</sup>  
Various Artists "DC-Jam Skate Rock Vol. 1" (Double CD) May 19<sup>th</sup>  
GG Allin "GG Allin & The Carolina Shitkickers" (Colored 7") May 19<sup>th</sup>  
Frontside Five "No Pegs" (CD) & "Fall Out Of Line" (CD) May 19<sup>th</sup>  
McRad & Frontside Five "50/50 Split" (CD) May 19<sup>th</sup>  
The Dwarves & Royce Cracker "Split" (Colored 7") June 16<sup>th</sup>  
The Candy Snatchers "The Candy Snatchers" (Colored 7") June 16<sup>th</sup>  
Electric Frankenstein "Burn Bright, Burn Fast" (CD) June 16<sup>th</sup>  
The Super Suckers & Hooked On Southern Speed " Split 10" Christmas EP" (10" Colored Vinyl) July 21<sup>st</sup>  
McRad "Never Ending" (CD) Summer 2009  
JFA / TBD (CD & Colored LP) Summer 2009  
Government Issue / TBD (CD5 & Colored 7") Summer 2009  
Fishbone / TBD (CD) September, 2009

Bob Wayne & The Outlaw Carnies / "Blood To Dust", "Driven By Demons", "13 Truckin' Songs" (LP  
Trilogy on 200 Gram & Colored Vinyl featuring original art by Dirty Donny)

**Contact:**

**Jimmy White**

**President**

**Cockroach Media Label Group**

**310-200-2735**

[jimmy@cockroachmedia.com](mailto:jimmy@cockroachmedia.com)